

Distillery modern Age



MAY 10, 2019 | MODERN DISTILLERY AGE

VOLUME 10 | NUMBER 16

Deep Eddy Vodka Expands Tasting Room & Visitors Center

Deep Eddy Vodka has expanded its visitors center and tasting room in Dripping Springs, Texas — the largest enhancement to the center since opening in 2014 — with an investment of nearly \$1 million.



The new distillery and tasting room include a 38-foot bar and a terrace overlooking the Texas foothills plus a performance stage. There's also a space for product and flavor innovation.

The expanded capacity will allow for the expected 75,000+ annual visitors.

TTB News

Industry Circular on Formulas Containing Ingredients Derived from Hemp in Response to the 2018 Farm Bill

On April 25, TTB published *TTB Industry Circular 2019-1, Hemp Ingredients in Alcohol Beverage Formulas*. Since the Agriculture Improvement Act of 2018 (the 2018 Farm Bill) excluded "hemp" from the definition of marijuana under the Controlled Substances Act (CSA), TTB has received many inquiries from industry members about whether they may produce alcohol beverages containing ingredients derived from "hemp," such as cannabidiol (CBD).

After consultation with FDA, TTB has determined that, at this time, it will return for correction any formulas with ingredients derived from "hemp" (other than ingredients derived from hemp seeds or hemp seed oil). Applicants have the option to resubmit the formula upon receipt of a favorable individual determination from FDA on the regulatory status of their ingredients.

For more information, read *TTB Industry Circular 2019-1, Hemp Ingredients in Alcohol Beverage Formulas*, available [here](#).

New CBMTRA Guidance Published

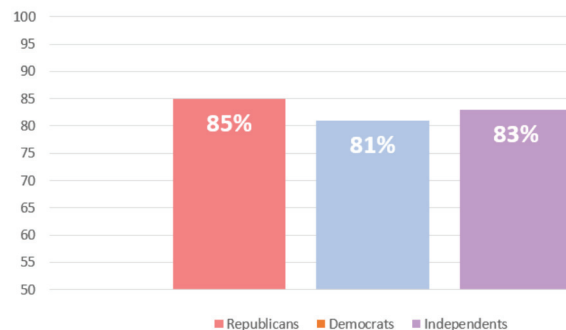
TTB recently published nine new FAQs on the Craft Beverage Modernization and Tax Reform Act (CBMTRA). These FAQs appear under the beer, wine and distilled spirits FAQ sections, and they involve circumstances when a single business entity or members of a controlled group own multiple breweries, wineries or distilled spirits plants.

continued on page 2

Support for State Regulation of Alcohol Bridges Partisan Gap

A new poll commissioned by the Center for Alcohol Policy (CAP) on public opinion toward alcohol regulation found that Americans continue to overwhelmingly support states maintaining the authority to regulate alcohol within their own borders. Notably, this support is remarkably strong across political party lines despite today's heightened political polarization: 85% of Republicans, 81% of Democrats and 83% of Independents express support for alcohol being regulated at the state level.

Party Support for State Regulation of Alcohol
www.centerforalcoholpolicy.org



CAP's survey shows that Americans are in favor of a broad array of state-level alcohol regulations and the three-tier system, which separates the manufacture, distribution and sale of alcohol. In particular, they are satisfied with the consumer choice fostered by the American system of alcohol distribution.

Additional results indicate that Americans want lawmakers to prioritize public health and safety over convenience and price when weighing changes to alcohol regulations.

"Public support for responsible state alcohol regulation has remained consistently high over the last decade," said Jim Hall, former Chairman of the National Transportation Safety Board and CAP Advisor. "Despite the many attacks within the industry on regulation and the independent distribution system, the vast majority of Americans remain supportive. This steady support cuts across all demographic groups, even the red/blue divide, on nearly all these issues. Americans clearly agree public health and safety are essential when considering changes to current law."

continued on page 2

To read the entire issue and subscribe to Modern Distillery Age, click here: [Subscribe](#)